**via email & posted for interested parties, July 18, 2025**

**TO: Board Strategy Committee:** Cade Burks, Debbie McKeever, **Michael Desselle,** Mark Lauby, Timothy Simon, Paul Smith, Terry Thorn, Sue Tierney

**cc:** NAESB Board of Directors, NAESB Advisory Council

**FROM:** Rae McQuade, President & Jonathan Booe, Executive Vice President & COO

**RE:** Agenda for NAESB Strategy Committee Virtual Meeting – July 25, 2025

Dear Committee Members –

As announced. the NAESB Board Strategy Committee has scheduled a virtual meeting on July 25, 2025 from 10:00 am to 11:00 am Central to discuss the draft markup of the NAESB Strategic Plan 2025-2027 and discuss any updates related to the National Petroleum Council Charting the Course: Reducing GHG Emissions from the U.S. Natural Gas Supply Chain Report.

To participate in the upcoming meeting, please register through the hyperlink below. Instructions for participation will be provided to you in a separate confirmation email after you register and the registration will serve as your RSVP to attend.

| **Friday, July 25th**  | **RSVP & Registration** |
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| Board Strategy Committee10:00 am to 11:00 am C  | Please contact the NAESB office. |

We appreciate your continued support of NAESB and look forward to your participation in the meeting.

Best Regards,

  Rae McQuade Jonathan Booe

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| **NAESB Board Strategy Committee Meeting – July 25, 2025 – 10:00 Am to 11:00 Am C** |
| **Topic** | **Information/Requests** |
| Charge of Committee | * On September 5, 2013, the Board of Directors created a group to review the existing quadrant and segment structure of the organization and the organization’s overall strategic direction and make any identified recommendations to the Board of the Directors for consideration. On September 11, 2014, the Board of Directors adopted the first report developed by the group and voted to make the Board Strategic Plan Task Force a standing task force of the Board of Directors. During the December 13, 2018 Board of Directors meeting, the Board Strategic Plan Task Force was renamed the Board Strategy Committee
* The mission statement of the Board Strategy Committee can be found through the following hyperlink: <https://www.naesb.org/pdf4/board_strategic_plan_taskforce_mission.pdf>
* The information and materials concerning the committee’s activities are posted on the NAESB web site on the following website: [https://www.naesb.org//board\_strategic\_plan.asp](https://www.naesb.org/board_strategic_plan.asp)
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| Pre-meeting Assignments | * Review working documents and comments submitted by interested parties
* Any interested party may attend. All voting and motions are reserved for the members of the committee.
* Please provide any written comments to the NAESB Office (naesb@naesb.org) prior to the meeting if you are unable to attend
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| Draft Agenda | 1. Administrative – Welcome, Antitrust Guidance, Introduction of Committee Members and Attendees, Adoption of Agenda, Adoption of the Notes
2. Review Draft NAESB Strategic Plan 2025-2027 and Discuss any Updates
3. Discuss the Status of Activities in Response to the National Petroleum Council Charting the Course: Reducing GHG Emissions from the U.S. Natural Gas Supply Chain Study
4. Other Business and Action Items
5. Adjourn
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| Meeting Materials | * **Agenda Item 1**: Antitrust Guidance: <http://www.naesb.org/misc/antitrust_guidance.doc> (antitrust), <https://naesb.org/pdf4/board_strategic_plan_taskforce_members.pdf> (roster), <http://www.naesb.org/pdf4/bd_strategy_072525a.docx> (agenda), <https://naesb.org/pdf4/bd_strategy_040725mn.docx> (notes)
* **Agenda Item 2:** Draft NAESB Strategic Plan 2025-2027: <https://www.naesb.org/misc/bd_strategy_draft_redline_strategic_plan_2025_2027.docx>
* **Agenda Item 3**: National Petroleum Council Charting the Course: Reducing GHG Emissions from the U.S. Natural Gas Supply Chain Report: <https://chartingthecourse.npc.org/>
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| Standing Action Items | 1. The presentation concerning standards drafting should be offered to the quadrant executive committees every two years.
2. The next NAESB industry survey should be distributed after the April 2026 board meeting, so that the results can be reviewed during the September 2026 board meeting.
3. A review of the organization’s Strategic Plan and the organization’s activities should be conducted by the Committee annually, prior to the September board meeting
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